

Mathieu Lapeyre

[mæ-ti-jə]

[la-peɪ-ə]

Lead Product Designer

London, UK
lapeyre.m@gmail.com
+44 7540 832 023

PORTFOLIO

mathieulapeyre.info ↗

I'm a lead product designer with 15+ years of experience across smart home products, mobile apps and e-commerce. I combine hands-on UX and UI design with team leadership, working closely with product and engineering.

Lead Product Designer / Kingfisher plc

Aug 2023 - Present

Myko - Connected home app

- Led the UX and UI rebuild of Myko for iOS and Android, managing two product designers from planning through delivery.
- Designed connected-device experiences across heating, lighting and cooling, from pairing and setup to everyday controls, schedules and automations, including Matter onboarding.
- Designed migration journeys preserving customers' rooms, schedules and automations. The rollout moved 43,000 active accounts and over 100,000 products to the new platform.
- Refined participation and reward journeys for the proposed Smart Grid demand-response service through three rounds of testing and 11 research sessions.
- Built a shared Notion workspace linking design, releases and testing.

Senior Visual Designer / Kingfisher plc

Jan 2017 - Aug 2023

E-commerce platforms across B&Q, Screwfix, Castorama and Brico Dépôt.

- Created, tested and refined product-discovery features within an agile multidisciplinary team, helping customers find the right products.
- Designed solutions across web and native apps to fit existing platforms, improving core shopping templates and exploring an augmented-reality feature for iOS.
- Helped establish and develop a shared design system, creating web and native component libraries for use across teams.

Visual Designer / Yubl

Mar 2015 - Nov 2016

Social messaging app combining communication and creative tools.

- Developed the visual language and production-ready interfaces for iOS, Android and web, working with UX designers on flows and developers on implementation.
- Prototyped interactions to validate and refine ideas, and contributed to design principles, processes and tools.

UI/UX Designer / Venda

Aug 2010 - Mar 2015

- Designed e-commerce experiences from wireframes to final UI, collaborating with developers and overseeing design delivery with third-party agencies.
- Worked with clients including TK Maxx, Fat Face, BBC, McLaren, Royal Mail and Tate.

EXPERTISE

Smart home · Product strategy · UX & UI design · Interaction design · Prototyping · Design systems · Team leadership · Accessibility · iOS & Android · E-commerce · HTML/CSS

EDUCATION

BTS Informatique de gestion

Two-year diploma in business computing
Lycée Ozenne, Toulouse, France · 2006